



# MEMBER BENEFITS

North Branch Area Chamber of Commerce

[www.northbranchchamber.com](http://www.northbranchchamber.com)

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## CHAMBER HISTORY

Since 1990, the North Branch Area Chamber of Commerce has served as a partner, advocate and resource for the local business community. It has over 150 members, consisting of businesses, non-profit organizations and individuals, from and throughout the North Branch Area.

# Mission Statement

The North Branch Area Chamber of Commerce Mission Statement is to promote, educate, serve, and create a thriving business community.

# Support The Community Through Your Membership



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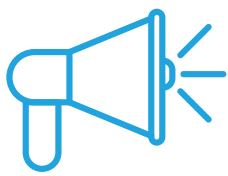
Economic stability is vital to a thriving community, and the Chamber serves to support that economic cornerstone. Becoming a member of the Chamber of Commerce is an investment in your community.

On our members' behalf, we can advocate for a business-friendly government, provide education/resources that supports the workforce, create space to connect with others, and offer opportunities to engage with elected officials and representatives.

By being a member of the Chamber, you are supporting our efforts to make the North Branch Area a better place to work, play and live.

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# Included in your Membership



Our programs and benefits are designed to lead a healthy, expanding community, which benefits every business and professional person in the area. The North Branch Area Chamber offers many opportunities to help create your success.

Join now, and start building a foundation to grow on.

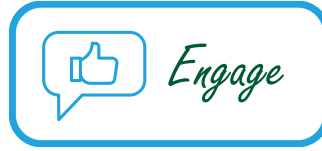
## Marketing and Visibility

- Website listing featuring name listed by category, address, phone number and link to your website
- Brochure folder and business card placement in the office
- Publication of your business news in the Community News section of our weekly e-newsletter
- Referrals via Chamber staff, business directory, website, volunteers, business-to-business etc.
- Followed on social media and posts shared to our page
- Opportunities for promotion via social media, newsletter and shout-outs
- Membership Dues are a tax deduction as a necessary business expense
- Member Only Sponsorship Opportunities available to fit your budget

## Business Connections and Networking

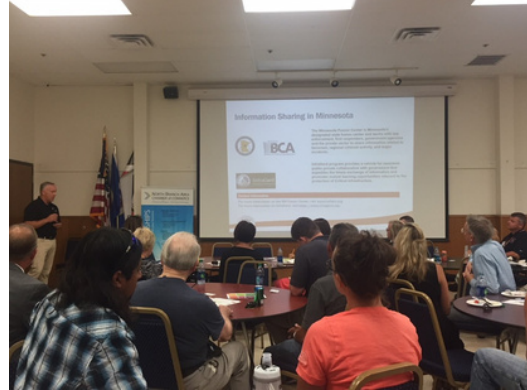
- Invitation to all Chamber Events
- Opportunities for member-to-member networking
- New Member Orientation & Reception
- Ribbon cuttings, ground breakings and grand openings hosted by the Chamber
- Membership Certificate
- Digital Chamber Plaque for your website





## BUSINESS AFTER HOURS

Business After Hours offers an excellent opportunity for networking with old and new friends while enjoying refreshments and developing business. Coming back in 2024



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## MORNING COFFEE

Coffee and pastries are provided for a morning of Coffee Connections.

Coming back in 2024

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## Networking Luncheon

Members have the opportunity to network, learn and have a business highlight. Lunches are catered and we present the business of the month, meeting the second Tuesday of the month at 12:00pm.

## RETURN ON INVESTMENT

The more you use your membership, the more benefits you will see! Through the Chamber, you have access to:

- Cost-effective marketing to a list of over 1000+ people
- Referrals to 11,000+ residents
- A robust calendar with 50+ events, annually
- A proactive approach to a healthy financial community

The Chamber continuously works for you through strategic planning and community engagement opportunities.

COST PER MONTH FOR  
BASIC MEMBERSHIP  
PACKAGE JUST \$33

# ADDITIONAL OPPORTUNITIES

## UTILIZING OUR BULK MAILING PERMIT

Members can save up to 33% of their postage by using our permit

## CERTIFICATE OF ORIGIN

A certificate of origin is required by the government when goods are shipped or imported to. NBACC can assist

## CREDIBILITY FOR YOUR ORGANIZATION OR BUSINESS

Joining a chamber is an effective business strategy because consumers think more favorably of businesses that are members. Having your business associated with the Chamber Brand is a priceless benefit.

## DOOR PRIZE CONTRIBUTIONS

Members and sponsors have the opportunity to provide a door prize at our Network Luncheon.

## BUSINESS OF THE MONTH

Members may purchase this prime space and have the chance to be highlighted for an entire month

## NEW RESIDENT LEADS

For a fee, sign up to receive a mailing list monthly with contact information of those who have inquired about relocating to our community.

## NEW RESIDENT PACKET INSERT

We will send a package in the mail - quarterly containing a curated list of Chamber member businesses. The packet also includes general area data paid ads from members and other relevant information.

## SPONSORSHIP OPPORTUNITIES

Chamber members have the opportunity to sponsor one or more of our many events or programs. Please contact us for more detailed information about sponsorships.

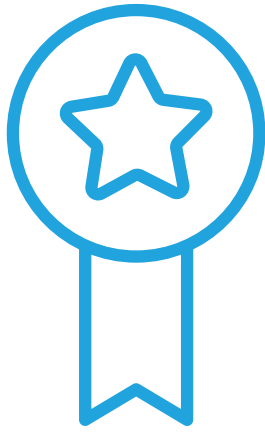
## ADVERTISING SPACE

Paid options are available throughout the year among our 8,000/mo. website visitors, 750 weekly email recipients, 2,000 Facebook followers + more!

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## OUR MISSION

is to  
promote, educate, serve, and create a thriving business community.



# How To Apply

Once your application is submitted, a Chamber team member will process your information and be in contact. We are excited to have you as a new member and look forward to being a service to you and your organization.

[northbranchchamber.com/application](http://northbranchchamber.com/application)

## Investment Structure

Your membership participation with the North Branch Area Chamber of Commerce can be instrumental in bringing your business or organization to the forefront and promote the economic growth and quality of life of this community.

MEMBERSHIP LEVEL	ANNUAL DUES
<b>Basic Rate</b>	\$445
Includes 10 lunches	
<b>Basic Rate</b>	\$395
Lunches are purchased separately	
<b>Non-profit Org.</b>	\$445
Includes 10 lunches	
<b>Non-profit Org.</b>	\$395
Lunches are purchased separately	
<b>Supporting Member</b>	\$250
<b>New Member Application Fee</b>	\$25

## 2023 BOARD OF DIRECTORS

### OUR TEAM

*Melissa Collins*  
Executive Director

*Jurney Lund*  
Accounting Intern

### CONTACT US

6063 Main Street  
North Branch, MN 55056  
651/674.4077

[contact@northbranchchamber.com](mailto:contact@northbranchchamber.com)  
[www.northbranchchamber.com](http://www.northbranchchamber.com)

**Frank Gomes**, PRESIDENT  
**Kelly Rae Hunter**, SECRETARY

**Frank Gomes** - NorthBrook Church  
**Christina Huesman** - Anytime Fitness  
**Melissa Collins** - MJCollins Photography  
**Kelly Rae Hunter** - Realtor Executives  
**Clint Link** - NBA Public Schools  
**Jason Ziemer** - City of North Branch  
**Brad Browman** - E&I Custom Woodworking

**Christina Huesman**, VICE PRESIDENT  
**Melissa Collins**, PAST PRESIDENT

**Christine Eblen** - Minnco Credit Union



# SPONSOR PACKAGES

## BRONZE PACKAGE

- Membership + 10 lunches
- One 1/2 page ad in New Residents Book
- 1 Month website as
- Ability to host a morning coffee/afterhours mixer
- New Member application fee waived

\$699

\$1500

## SILVER PACKAGE

\$1500

- Bronze Benefits
- 1 set (month) of resident address labels
- 1 month of weekly email sponsorship at the top of each email (4 emails per month)
- 1 luncheon/Business of the Month Spotlight - a month devoted to marketing YOU
- 25% off a sponsorship logo space on New Residents Book
- Minor Sponsorship at one event

### NORTH BRANCH CHAMBER OF COMMERCE

6063 Main Street  
North Branch, MN 55056  
[northbranchchamber.com](http://northbranchchamber.com)

# SPONSOR PACKAGES

## GOLD PACKAGE

- Silver Benefits
- 2 sets (2 months) of New Resident mailing address labels
- Bulk Mailing Credit up to \$150 in postage
- 1 year of the weekly email sponsorship at the top of each email (52 emails)
- Complimentary Certificate of Origin
- 50% off a sponsorship logo space on the New Residents Book
- 6 month website ad

**\$2195**



## PLATINUM PACKAGE

- Gold Benefits
- Bulk Mailing credit up to \$300 in postage
- 12 month website ad
- Major Sponsorship at one event
- Email sponsorship - every email sent by the chamber will have "Email sponsored by \_\_\_\_\_" near signature. 7,000+ emails are sent every year
- Four 1/2 page ads in New Residents Book

**\$3750**

### **NORTH BRANCH CHAMBER OF COMMERCE**

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# A La Carte Menu of Services

## Print Advertising

### New Resident Booklet

Mailings go out every quarter to new residents that have moved into North Branch, Stacy & Harris. An average of 80-100 new residents move into our community each month. This service is only available to members only.

The booklet contains our member directory. As a business, you are able to add a full page or half page ad/insert to further increase your market visibility.

Full page ad: .....\$75

Half-page ad:.....\$50

Minimum of 100 inserts are needed and provided by the business utilizing the service.

### SPONSORSHIP:

Your logo will appear on the back side of the booklet (near the address) on each (4 booklets) for the year. 8 spots available.

Annual:.....\$250

# Digital Advertising

## WEBSITE SPONSOR

Your ad will be displayed in full color on northbranch.com website which gets over 6,000 visits per month. Out of 12, a single ad can generate 33,896 views and have 195 clicks in one year.

Ads can be your logo, your contact info or a .gif and rotate throughout the website and pages. Your ad will link directly to your website if clicked.

Annual sponsor (12 available) ..... \$300

Ad size 300x250 pixels

Not available for non-members

Monthly sponsor ..... \$20

Ad size 150x150 pixels

Non-member rate ..... \$50

Ad size 150x150 pixels

## COMMUNITY WHAT'S HAPPENING - WEEKLY EMAIL

This is a weekly email that goes out to over 900 recipients on Monday's and placed on our Facebook page with over 2.8k followers. It focuses on community events and information.

Ad/event placement.....included in membership

Non-members .....\$25 per event/ad

Annual sponsorship .....\$550

Weekly sponsorship .....\$15

Your branding logo is displayed weekly under the NBACC logo on each email and featured once a week on our FB page. This is available to members only.

# Other Marketing & Professional Services

## **BULK MAILING**

Only members can utilize our bulk mailing permit for their company mailings. Save up to 35% of your postage by using our permit. All postage and preparing of mailings are at the responsibility of the member. The chamber will send you a guide on how to prep your mailings after you have set up an appointment with the office.

An address list of all new residents that have moved into the North Branch, Stacy & Harris area per/month .....\$30

Utilizing this service .....included in membership  
Non-members .....\$50

## **CERTIFICATE OF ORIGIN**

A certificate of origin certifies the country where the goods originated and may be required by the government where your goods are being shipped or imported to. The certificate requires a notary stamp of validation and for NBACC to follow International Chamber of Commerce Guidelines.

Manual/Paper Certificate .....\$65  
Safe Electronic Export Certificate .....\$55  
Expedited service (24hr turnaround) ..... \$99

**MONTHLY NETWORKING LUNCH**

Join chamber members, community and business leaders at noon every 2nd Tuesday of the month at the American Legion. Share a meal, network and socialize with one another and make important connections while building relationships. Share business updates, place your cards and fliers on tables and learn from speakers and presenters.

We offer 10 networking lunches per year at the American Legion. No lunches are held in August and we often plan a special 'field trip,' on location at another member's place that may cost an additional price.

Cost at the door or bringing a guest.....\$20

\*\*Please note: registration is required at least 24 hours prior to the scheduled lunch date. Once registered and meals ordered, you are responsible for the cost. When registered at least 24 hours prior to the scheduled lunch date, please bring cash or check to the lunch and pay when you check in. If you register after 12:00 pm Monday, a meal cannot be guaranteed, however, you are always welcomed to bring your own lunch or participate without a meal. If no meal is ordered or you bring your own, entrance is complimentary.

Pack of 10 lunches (Expires Dec. 31st each year).....\$150

\*\*Each business has 10 lunches for the year if they were pre-paid with the basic membership. If you decide to bring a guest or partner you may split your 10 lunches with them, but once they are used, you must either pay at the door or purchase another pack of 10.

COMING BACK IN 2024 - MORNING COFFEE & AFTER HOURS NETWORKING

**FEATURED BUSINESS OF THE MONTH**

Become a featured business of the month! Be included in our social media and weekly email blast to members and the community for 4 weeks, have a front page ad on our website, a written/audio/video interview about your business & story, a sign and table at our luncheon, 10 minutes to talk at the luncheon which will be ‘televised’ for sharing with our audience.

Only 10 are available each year.....\$500

**MAJOR / MINOR SPONSORSHIPS AT EVENTS**

This will vary from event to event, but ultimately, being a sponsor partner with the NBACC you will have enhanced visibility and exposure, have access to a target audience, take part in networking opportunities, could include speaking engagements, exhibition booths or tables, reputation and credibility enhancement, generate leads and self promotion, strengthen your position in the market, & showcase your offering

Major sponsorship level ..... \$1000 per/event

Minor sponsorship level ..... \$500 per/event

Accepting other Sponsorships that include: food and beverage, swag bag, media, technology, financial, in-kind, venue/space, & speaker. Please inquire for prices and details as things change per event and needs.

