



## 2020 Chamber Marketing Opportunities

(Please mark any items of interest)

### **NEW RESIDENT MAILINGS \$450 Sponsor/\$30 Insert** \_\_\_\_\_

Mailings go out to approximately 80-100 new residents in the North Branch area each month. Sponsorship includes a full-color logo imprinted on 1,200 envelopes and a monthly insert. \$30 is for the insert only and is billed only for months used. Must provide chamber with inserts by the 15<sup>th</sup> of each month. Eight (8) sponsorships available, unlimited inserts monthly.

### **CHAMBER NEWSLETTER \$150-\$350 (\$30 insert)** \_\_\_\_\_

The Chamber Newsletter is a monthly product sent to 200+ direct mail and 550+ electronic recipients, as well as available on our website. Your ad is displayed prominently. \$150/year includes a 2.5”w x 2”h ad – twelve (12) available. \$350/year includes a premium full-color business card sized ad – one (1) available. (Newsletter ads are billed annually January to June and are prorated) Inserts are \$30 per month, and you must provide 225 hard copies of the insert for our mailings – contact the Chamber for availability.

### **WEBSITE \$250** \_\_\_\_\_

Includes a full color ad on our newly redesigned Chamber website NorthBranchChamber.com with over 5,000 visits per month. Ads are 300x250 pixels, run annually July-June and are prorated. Twenty-eight (28) opportunities available.

### **MIDSUMMER DAYS or STACY DAYZ PARADE CHAMBER FLOAT \$60 (both for \$105)** \_\_\_\_\_

Showcase your business on the Chamber float in the American Legion’s Midsummer Day’s Parade (June) or the Stacy Days Parade (August). Have a presence in both parades and save \$15.00! Includes an 18”x24” logo sign prominently displayed on the float. Twenty (20) available. Interested in a discount? Contact the Chamber for details.

### **MONTHLY FEATURED BUSINESS \$30** \_\_\_\_\_

As the Featured Business, you will be highlighted at our monthly luncheon with an 18”x24” sign, promoted on all marketing with logo, given priority advertising at the event, as well as an opportunity to give a 3-5 minute presentation at the luncheon. In addition, you will receive a 1/3<sup>rd</sup> page ad space in our monthly newsletter, which will also be printed in the Chisago-Isanti County Star. Twelve (12) opportunities available.

### **MORNING COFFEE NETWORKING HOST \$Free** \_\_\_\_\_

You provide the coffee and treats, the Chamber will provide advertising and promotion of the event. A great way to network and showcase your business. May be held at your business location, our office, or another local venue. Call for availability.

### **LUNCH AND LEARN NETWORKING HOST \$Free** \_\_\_\_\_

You provide a 30 minute presentation relevant to local businesses and the Chamber will provide advertising and promotion of the event. A great way to network and showcase your business. Held at the Chamber office. Call for availability.

Business Name _____	Contact _____
Phone _____	Email _____

## 2020 Chamber Sponsorships

The sponsorship opportunities outlined below are designed to: expand your company's marketing efforts in the North Branch area; showcase your products and services to an audience of business professionals; strategically build brand awareness for your business; and deepen your company's foothold within the business community.

(Please mark any items of interest)

### WINTER FEST (February 5-9, 2020)

This event is designed to promote activity between businesses and community during the long winter months. Sponsorships vary and include marketing and signage as applicable.

\$250	Wine, Beer & Spirits Tasting	Limit 4	\$300	SnoBowl	Limit 1
FREE	Add your event to our Chamber marketing campaign for Winter Fest				unlimited

### SPRING EXPO & HOME SHOW (APRIL 4, 2020)

This event is an indoor business and community expo featuring a job fair and a Buy Local giveaway. It is well-attended and generates approximately 100 vendors and over 1,000 guests each year.

\$500	Expo Sponsor (Logo included in marketing + premium placed booth)	Limit 2
\$105	Booth	125 available
\$125	Activity/Demonstration Booth	9 available
FREE	NEW THIS YEAR – Participate in the Easter Egg Hunt for kids!	unlimited
	Buy Local Giveaway inclusion (must provide prize ~\$20)*	

### CHAMBER GOLF CLASSIC (August 13, 2020)

The Golf Classic is the Chamber's main fundraising event of the year, and we rely heavily on our members for sponsorships so that we can continue to support our mission "to enhance the relationship between business and community for a vibrant future." Your support of this event directly contributes to the success of our programs and enhances your membership.

\$525	Hole-in-One Grand Prize	Limit 1	\$200	Hors d'oeuvres Sponsor	Limit 1
\$425	Hole-in-One	Limit 1	\$200	Beer Sponsor	Limit 1
\$300	Hole Sponsor	Limit 9	\$200	Dessert Sponsor	Limit 1
\$300	Team	Limit 18	\$100	Birdie Sponsor	Limit 9
\$200	Eagle Sponsor	Limit 9	\$50	Game Host	Limit 8

\*Door prize donations: items of value from \$15-\$99 are appreciated and will be recognized.

### FALL HARVEST FESTIVAL (September 23-27, 2020)

This event includes an outdoor Art, Craft and Commercial Fair that attracts a variety of vendors and patrons, with an annual attendance in the thousands. There are multiple events throughout the week to engage with community and businesses. Sponsorships include marketing and signage as applicable.

\$500	Central Park Fair Sponsor*	Limit 1	\$250	Wine, Beer & Spirits Tasting*	Limit 4
*Includes booth in park			*Includes 2 tickets to event		
\$80	Booth in Central Park (early registration before August 1, 2020)				90 available
	Silent Auction provider (color business ad display at event)				unlimited